

**University of the Punjab,
Lahore**

Programme	BS Home Economics Semester System (FYDP)	Course Code	HEAD-104/ HEAD-104L	Credit Hours	3(2+1)
Course Title	INTRODUCTION TO ART AND DESIGN-II				
Course Introduction					
<p>This course will provide students with a broad perspective of the theories, techniques, and practices of the visual arts, design, crafts, and architecture and art history. The course encourages students to learn by doing, but primarily seeks to make learning productive and enjoyable. Students will develop a sound understanding of application of art and its importance in developing an awareness about design and different painting styles.</p>					
Learning Outcomes					
<p>On the completion of the course, the students will:</p> <ol style="list-style-type: none"> 1. Understand about the nature & role of art in everyday life 2. Correspond with the nature of design, painting & other forms of visual arts. 					
Course Contents					
Week 1	Definition & Concept of Design In Art				
	Study of Color (Color Wheel, Color Schemes, Value & intensity).				
Week 2	Types of Design: Structural and Decorative				
	Study of Color (Color Wheel, Color Schemes, Value & intensity).				
Week 3					
	Study of Color (Color Wheel, Color Schemes, Value & intensity).				
Week 4	Types of Design: Structural and Decorative				
	Study of Color (Color Wheel, Color Schemes, Value & intensity).				
Week 5	Requirements of a good structural design				
	Basics of Drawing(2 D, 3D)				
Week 6	Requirements of a good decorative design				
	Basics of Drawing(2 D, 3D)				
Week 7	Evaluation & Appreciation of Structural and Decorative design				
	Basics of Drawing(2 D, 3D)				
Week 8	Character and Decorative Quality in design				
	Structural and decorative designing interior/architecture, in Furniture and in dress				
Week 9	Appreciation of Art: Mesopotamian Art				
	Basics of Drawing(2 D, 3D)				

Week 10	Appreciation of Art: Mesopotamian Art
	Poster: Theme Selection ,Design Development, Lettering
Week 11	Appreciation of Art: Mesopotamian Art
	Poster: Theme Selection ,Design Development, Lettering
Week 12	Egyptian Art
	Poster: Theme Selection ,Design Development, Lettering
Week 13	Egyptian Art
	Poster: Theme Selection ,Design Development, Lettering
Week 14	Egyptian Art
	Poster: Theme Selection ,Design Development, Lettering
Week 15	Revision
	Signing of Portfolio
Week 16	

Text Books and Reading Materials

Art in Everyday Life by Harriet Goldstein (Jan 1, 1960), The MacMillan Company, New York.
 Inside Today's Home by Luann Nissen, Ray Faulkner, and Sarah Faulkner (Jan 2, 1994), Holt, Rinehart and Winston, Alnc.
 Janson's History of Art: The Western Tradition (8th Edition) (My Arts Lab Series) by Penelope J. E. Davies, Walter B. Denny, Frima Fox Hofrichter, and Joseph F. Jacobs (Jan 13, 2010).
 Gardner's Art Through the Ages: A Global History, Volume II (Gardner's Art Through the Ages: A Concise History) by Helen Gardner (Apr 14, 2008).
 Gateway to Art: Understanding the Visual Arts. 2013. Debra. J. Dewitte & Ralph M Lamann Thames & Hudson Pub.Co.

Teaching Learning Strategies

Lecture- based learning through lectures and presentations.
 Group Assignments and discussions.
 Individual learning through quiz and assessments

Assignments Types and Numbers

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Assessment and Examinations			
Sr. No	Elements	Weightage	Details
1.	Mid Term Assessment		
2.	Formative Assessment		
3.	Final Assessment		